**Sarah Johnson**

**Professional Summary**

Creative and detail-oriented UI Designer with 5+ years of experience crafting intuitive and visually compelling user interfaces for web and mobile applications. Strong expertise in user-centered design principles and a deep understanding of Google's design systems, including Material Design. Proven ability to collaborate with cross-functional teams to create engaging user experiences while adhering to brand guidelines. Passionate about staying up to date with the latest design trends and technologies, ensuring that every project is both innovative and functional.

**Key Skills**

* **UI/UX Design**: Expert in creating wireframes, prototypes, and final visual designs for mobile and web apps.
* **Material Design**: Strong experience with Google’s Material Design system to create consistent, user-friendly interfaces.
* **Prototyping Tools**: Figma, Adobe XD, Sketch, InVision, and Proto.io.
* **Design Systems**: Experience working with and contributing to scalable design systems.
* **User Research**: Conducting user testing, surveys, and interviews to gather insights and iterate on design solutions.
* **Collaboration**: Effective in working with developers, product managers, and other stakeholders to ensure designs are implemented accurately.
* **Animation & Interaction Design**: Expertise in designing smooth, interactive experiences using tools like After Effects and Principle.
* **Web & Mobile Design**: Designing for both responsive web applications and mobile apps (iOS/Android).
* **Adobe Creative Suite**: Photoshop, Illustrator, and After Effects.

**Professional Experience**

**UI Designer | Google Inc.**  
*July 2021 – Present*

* Designed intuitive, user-friendly interfaces for Google’s suite of mobile and web applications, ensuring consistency with Material Design principles.
* Collaborated with product managers, developers, and UX researchers to refine user flows and ensure seamless integration of UI components.
* Led the redesign of the Google Assistant app’s UI, improving user retention by 25% and reducing task completion time by 15%.
* Created interactive prototypes and user journeys that enhanced the design iteration process and supported user testing.
* Contributed to Google’s internal design system by designing reusable components that improved development efficiency and consistency across teams.
* Conducted user research and usability tests, gathering insights that directly informed UI updates and improved overall user satisfaction.

**UI/UX Designer | Tech Innovators**  
*June 2019 – June 2021*

* Worked with a team to design user interfaces for a range of web and mobile applications, ensuring consistency with brand guidelines.
* Designed interactive prototypes and wireframes that helped stakeholders visualize and approve designs before development.
* Collaborated with engineers to implement design changes, ensuring high-quality implementation and smooth transitions between UI states.
* Conducted usability tests and gathered feedback, iterating designs based on insights from real users.
* Created design documentation, including design specifications and guidelines, for developers and stakeholders to follow.

**Junior UI Designer | Digital Design Agency**  
*September 2017 – May 2019*

* Assisted senior designers in creating visually appealing and functional UI elements for various web projects, including landing pages and e-commerce platforms.
* Helped in the development of design systems to ensure consistency across client websites and mobile apps.
* Worked on the visual design of user interfaces, including typography, color schemes, and icons for multiple projects.
* Supported the team with prototyping, wireframing, and preparing assets for development.

**Education**

**Bachelor of Arts in Graphic Design**  
University of California, Los Angeles (UCLA)  
*Graduated: May 2017*

* Relevant Coursework: User Interface Design, Human-Computer Interaction, Visual Communication, Web Design, Typography, and Digital Imaging.
* Senior Project: Designed a mobile app UI focused on accessibility, winning a university-wide award for innovation in design.

**Certifications**

* **Google UX Design Certificate** – Coursera | 2021
* **Material Design Fundamentals** – Google Developers | 2020
* **Interaction Design Specialization** – Coursera | 2019

**Projects**

**Google Assistant UI Redesign (In-house)**

* Spearheaded the redesign of Google Assistant's interface for mobile devices, improving user accessibility by introducing custom voice command features and enhancing visual appeal for increased engagement.

**Health App Prototype (Freelance)**

* Created a UI prototype for a health tracking app that allowed users to monitor their daily activities and wellness goals. The design was praised for its clean interface and ease of use, leading to successful investor interest.

**E-Commerce Platform Redesign (Freelance)**

* Led the UI redesign of an e-commerce platform, focusing on simplifying the checkout process and improving the visual hierarchy, resulting in a 15% increase in conversion rates.

**Technical Tools & Frameworks**

* **Design Tools**: Figma, Adobe XD, Sketch, InVision, Proto.io
* **Prototyping & Animation**: After Effects, Principle, Zeplin
* **Web Technologies**: HTML, CSS, JavaScript (basic)
* **Design Systems**: Material Design, Apple Human Interface Guidelines
* **Version Control**: GitHub, Zeplin

**Additional Information**

* **Languages**: Fluent in English and Spanish.
* **Awards**: Winner of the 2020 Design Innovation Award (UCLA).
* **Volunteer Work**: Provided UI design for a non-profit organization focused on mental health awareness.